

Director : Rotary Action Group Against Slavery.

Director : R C Brighton North, D 9800 Australia

Malcolm Baird was born and raised in Melbourne Australia attending a local High School and Monash University, graduating with an Economics and Finance Degree in 1969. He played sport in his youth which he sees as an invaluable life changing and enriching experience. He represented Australia in Athletics, 110metre hurdles in the Commonwealth 1970 (silver) and Olympic 1972 Games. His career commenced as an accountant and he moved to roles as a finance and executive manager and director in the General Insurance industry. He spent 4 yrs in London as the International Division Finance Director with a major British Insurance Company.

Malcolm has been married to Elizabeth for 50 yrs and they have 2 daughters and 4 granddaughters. He has been a Rotarian firstly with the R C Hampton D9810 for 8 yrs where he received a Paul Harris Fellow. Elizabeth and Malcolm then travelled for extended periods in a European based motorhome before he re-joined the R C Brighton North D9800 in early 2014. He has been a member of the Rotary Action Group Against Slavery since its beginning and recently decided to raise his voice for those that cannot. Modern Slavery and Child Slavery is not a well known subject in Australia and he feels Rotarians and Rotary International are well placed to influence, share resources and to take action in local communities to ease and alleviate the plight of millions suffering under this evil practice.

The topic and types of human trafficking and modern slavery are horrific and each community needs to consider how best to address them locally. Community and Industry leaders can no longer turn a blind eye to this extreme of this fellow human exploitation. As a strong believer in the benefits of education Malcolm helped to develop the RAGAS Community Awareness and Prevention Education Strategy (CAPE) and to create the support Toolbox to share the global available resources from the many Education and NGO service providers. All aimed to help individuals and communities curtail / remove vulnerability and exploitation of adolescents and next generations, through information and knowledge.

